



Conference At A Glance

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Monday, October 18, 2010

TUTORIALS	Track 1	Track 2	Track 3
Morning SESSION 1 09:00 – 10:30	<u>An Introduction to Writing Systems & Unicode</u> Richard Ishida <i>Internationalization Lead W3C</i>	<u>Internationalization: An Introduction, Part I: Character Encodings and Unicode</u> Addison Phillips <i>Globalization Architect Lab126 (Amazon)</i>	<u>Internationalization in Database Drivers for Your Applications</u> Sumit Sarkar <i>i18n Product Specialist</i>
10:30 - 10:45 Morning Refreshments			
Morning SESSION 2 10:45 – 12:30	<u>An Introduction to Writing Systems & Unicode (Cont'd.)</u> Richard Ishida <i>Internationalization Lead W3C</i>	<u>Internationalization: An Introduction, Part II: Enabling Software</u> Addison Phillips <i>Globalization Architect Lab126 (Amazon)</i>	<u>What's that Gobbledygook in the URL?</u> Ram Viswanadha <i>Internationalization Architect Yahoo!</i>
12:30 - 13:30 Lunch			
Afternoon SESSION 1 13:30 – 15:30	<u>Unicode - A Grand Tour</u> Craig R. Cummings Michael G McKenna <i>Internationalization Architects Yahoo! Inc.</i>	<u>Web Internationalization - Standards and Best Practices</u> Tex Texin <i>Xen Master XenCraft\</i>	<u>Building Multilingual Websites in Drupal and Joomla</u> Jim DeLaHunt <i>Principal Jim DeLaHunt & Associates</i>

15:30 – 15:45 Afternoon Refreshments			
Afternoon SESSION 2 15:45 – 17:45	<u>Unicode - A Grand Tour</u> (cont'd.)	<u>Developing World Ready Applications for Smart Devices</u>	<u>Using ICU Workshop</u>
		<u>Craig Rublee</u> <i>Sr. Globalization Architect Adobe Systems, Inc.</i>	<u>John Emmons</u> <i>Senior Software Engineer IBM</i>
18:00-19:00 Welcome Reception			

Tuesday, October 19, 2010

09:00 - 9:15	<i>Welcome & Opening Remarks</i>		
09:15 – 10:00	KEYNOTE PRESENTATION - Universal Access to All Knowledge Depends on Unicode <u>Brewster Kahle</u> , <i>Digital Librarian</i>		
10:00 - 20:00 EXHIBIT AREA OPEN			
10:00 – 10:30 Morning Refreshments in Exhibit Area			
PRESENTATIONS	Track 1 I18N	Track 2 Platforms	Track 3 Language Processing
10:30 – 11:20 SESSION 1	<u>Improving the Global Gateway: Established and Emerging Trends in Multilingual Navigation</u> <u>John Yunker</u> <i>President Byte Level Research</i>	<u>Internationalization with PHP</u> <u>Kirti Velankar</u> <i>Yahoo Inc.</i>	<u>The Power of "Plain Text" & the Importance of Meaningful Content</u> <u>Ken Lunde</u> <i>Senior Computer Scientist Adobe.</i>
11:30 – 12:20 SESSION 2	<u>Global Ready Assessment Tool</u> <u>Michael McKenna</u> <i>Internationalization Architect, Yahoo! Inc.</i>	<u>Making Javascript Multilingual</u> <u>Nebojša Ciric</u> <i>Software Engineer, Google, Inc.</i> <u>Jungshik Shin</u> <i>Software Engineer, Google, Inc.</i>	<u>Multilingual Unstructured Text Analytics</u> <u>Rusmin Dirgantoro</u> <i>Chief Engineer Aeontera, Inc.</i>
12:30 - 13:30 Lunch			
	Track 1	Track 2	Track 3

PRESENTATIONS	I18N	Platforms	Language Processing
13:30 – 14:20 SESSION 3	<u>Machine Translation as a Problem of Unstructured Data</u> Andy Bell <i>welocalize</i>	<u>New Internationalization Functionality in the Adobe Flash platform</u> Mihai Nita <i>Globalization Architect Adobe Systems, Inc.</i>	<u>Name Writing in Public Registers for Multi-country Use</u> Erkki I. Kolehmainen <i>Kotoistus and Oy KREST Sales and Consulting Services Ltd</i>
14:30 – 15:20 SESSION 4	<u>Global by Design: Systematic Approach to I18N Testing</u> Loïc Dufresne de Virel <i>Localization Strategist, Intel Corporation</i>	<u>Globalization for Flash/Flex Enterprise Applications</u> Michael Bridgers <i>Sr. Software Engineer, Globalization, SAS Institute</i>	<u>Proper Name Transcription/Transliteration with ICUTransforms</u> Sascha Brawer <i>Google Inc</i> Martin Jansche <i>Google Inc</i> Hiroshi Takenaka <i>Google Inc</i> Yui Terashima <i>Google Inc</i>
15:20 – 16:00 Afternoon Refreshments in Exhibit Area			
PRESENTATIONS	Track 1 I18N	Track 2 Platforms	Track 3 Language Processing
16:00 – 16:50 SESSION 5	<u>ICU Update</u> Yoshito Umaoka <i>Software Engineer, IBM</i> Markus Scherer <i>Unicode Software Engineer, Google Inc.</i>	<u>Korean Hanguk: from Sejong the Great's Hunmin Jeongeum to Unicode 5.2</u> Michael S. Kaplan <i>Program Manager, Microsoft</i>	<u>Statistical Language Detection in Web Pages</u> Richard Sites <i>Google, Inc.</i>
17:00 – 17:50 SESSION 6	<u>Extending ICU with New Features</u> Savithri Jasti <i>Senior Engineer, Yahoo Inc.</i> Kirti Velankar <i>Senior Engineer, Yahoo Inc.</i>	<u>How To Achieve World(-Ready) Domination In Silverlight 4</u> Guy Smith-Ferrier <i>Internationalization Consultant, Capella Software Ltd.</i>	<u>Dialect Detection</u> Khaled Hafez <i>Google, Inc.</i>
18:00 - 20:00 Conference Reception in Exhibit Area			

Wednesday, October 20, 2010

PRESENTATIONS	Track 1 L10N Technology	Track 2 Platforms	Track 3 Language Processing
<p>09:00 – 09:50</p> <p>SESSION 7</p>	<p><u>Alert: New Internationalized Domain Names (IDNs) are coming!</u></p> <p><u>Mark Davis</u> Sr. Internationalization Architect, Google Inc.</p>	<p><u>Internationalizing Twitter</u></p> <p><u>Matt Sanford</u> Tech Manager of International Team, Twitter, Inc.</p>	<p><u>Script Encoding Initiative, UC Berkeley</u> <i>(Click to see all abstracts)</i></p> <p><u>Deborah Anderson</u> Researcher, Dept. of Linguistics, UC Berkeley</p> <p><u>University of California, Santa Cruz</u></p> <p><u>Unicode and CLDR outside of Industry: News from Academic and Non-Profit Projects</u></p>
<p>10:00 – 10:50</p> <p>SESSION 8</p>	<p><u>IRIs Beyond the Napkin: A Survey of Internationalized Resource Identifier Issues and Implementation</u></p> <p><u>Martin J. Dürst</u> Professor, Aoyama Gakuin University</p> <p><u>Addison Phillips</u> Globalization Architect, Lab126</p>	<p><u>Chrome Internationalization</u></p> <p><u>Jungshik Shin</u> Software Engineer, Google, Inc.</p> <p><u>Nebojša Ciric</u> Software Engineer, Google, Inc.</p>	<p><u>Unicode and CLDR outside of Industry: News from Academic and Non-Profit Projects (Cont'd.)</u></p> <p><u>The Rosetta Project - Wiki of All Human Language</u></p> <p><u>Laura Welcher</u> Ph.D.</p> <p><u>Locales for African Languages - the ANLoc AfriGen Experience</u></p> <p><u>Martin Benjamin</u> Executive Director, Kamusi Project International</p>
<p>10:50 - 11:10 Morning Refreshments</p>			
<p>11:10 – 12:00</p> <p>SESSION 9</p>	<p><u>Unicode Fonts for the Desktop, the Mobile and the Web</u></p> <p><u>Adil Allawi</u> Technical</p>	<p><u>Windows 7</u></p> <p><u>Michael S. Kaplan</u> Program Manager Company,</p>	<p><u>Tashkeel -- A library for automatically adding diacritics to undiacritized Arabic text</u></p> <p><u>Mohamed Eldawy</u></p>

	<i>Director, Diwan Software</i>	<i>Microsoft</i>	<i>Software Engineer, Google, Inc. <u>Mohamed Taha</u> Software Engineer, Google, Inc.</i>
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12:00 - 13:00 Lunch

PRESENTATIONS	Track 1 L10N Technology	Track 2 Platforms	Track 3 Language Processing (Cont'd)
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13:00 – 13:50 SESSION 10	<u>Deploying the CLDR Common Locale Data Repository</u> <u>Steven Loomis</u> <i>Software Engineer, IBM</i> <u>Mark Davis</u> <i>Sr. Internationalization Architect, Google Inc.</i>	<u>International Features of the iPhone OS</u> <u>Deborah Goldsmith</u> <i>Senior Software Engineer Apple, Inc.</i>	<u>Extending Bidi Support on the Web</u> <u>Richard Ishida</u> <i>Internationalization Lead, W3C</i> <u>Aharon Lanin</u> <i>Software Engineer, Google, Inc.</i>
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14:00 – 14:50 SESSION 11	<u>CLDR 1.8 - Meeting the Challenges of Africa</u> <u>John Emmons</u> <i>Globalization Architect, IBM</i>	<u>Emoji in Unicode 6.0: From Proposal to Deployment</u> <u>Markus Scherer</u> <i>Unicode Software Engineer, Google Inc.</i> <u>Katsuhiko Momoi</u> <i>Staff Test Engineer & I18n Consultant, Google Inc.</i> <u>Yasuo Kida</u> <i>Apple, Inc.</i> <u>Mark Davis</u> <i>Sr. Internationalization Architect, Google Inc.</i>	<u>Tailoring the Unicode Bidi Algorithm</u> <u>Murray Sargent III</u> <i>Partner Software Design Engineer, Microsoft</i> <u>Ayman Aldahleh</u> <i>Software Development Engineers, Microsoft</i>
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14:50 – 15:10 Afternoon Refreshments

PRESENTATIONS	Track 1 L10N Technology	Track 2 Platforms	Track 3 Language Processing (Cont'd)
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15:10 – 16:00 SESSION 12	<u>Solving Problems with Locale/Language Identification</u> <u>Yoshito Umaoka</u> <i>Software Engineer, IBM</i>	<u>Designing Global Web Service APIs</u> <u>Norbert Lindenberg</u> <i>Internationalization Architect, Yahoo!</i>	<u>A Beginner's Guide to Indic Scripts</u> <u>Christopher J. Chapman</u> <i>Principal</i>
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	<p><u>Mark Davis</u> Sr. Internationalization Architect, Google Inc.</p>	<p><i>Inc.</i></p>	<p><i>Engineer Monotype Imaging Inc.</i></p>
<p>16:10 – 17:00</p> <p>SESSION 13</p>	<p><u>Address and Phone Number Internationalization - Standards, Technologies and Best Practices</u></p> <p><u>Shaopeng Jia</u> <i>Software Engineer, Google</i> Clint Yang <i>Software Engineer, Google</i> <u>Lara Rennie</u> <i>Software Engineer, Google</i></p>	<p><u>Design Considerations for Chinese eCommerce Web Sites</u></p> <p><u>Tex Texin</u> <i>Xen Master, XenCraft</i></p>	<p><u>The Past, Present, and Future of Tamil in Unicode</u></p> <p><u>Michael Kaplan</u> <i>Program Manager, Company, Microsoft</i></p>

Program is subject to change.



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